



# Aqua for All

## Share your brilliant solutions to a water or sanitation challenge in Asia or Africa

Please note: Teaser applications have to be submitted using our online submission system. We do not accept applications by email. This document is a copy of the online teaser application and is intended to help you prepare your teaser in advance.

Please consult the [roadmap to support](#) for additional guidance. If you have any questions, you can email us at [info@aquaforall.org](mailto:info@aquaforall.org)

### INTRODUCTION

1. Title of your initiative
2. What problem do you intend to solve? And/or what opportunity are you responding to?
3. Please give us a short pitch of your initiative.  
*Describe:*  
*How will it address the problem?*  
*How will it be inclusive to your proposed target group(s)?*  
*What is your revenue model?*  
*What makes it unique and innovative?*
4. In what phase is your initiative?
  - New idea
  - Research and development: still testing the innovation
  - Proof-of-concept: ready to test with more people
  - Proven innovation that can work at scale
  - Business: revenue and scaling has started

### ELIGIBILITY

1. Please select which of our focus regions apply to your initiative:
  - West Africa
  - East Africa
  - South Asia
2. What is the thematic focus?
  - Drinking water
  - Sanitation
  - Water resources management
3. Does the initiative have a pro-poor focus?  
*Please describe this in more detail*
4. Does the initiative take gender equality into account?  
*Please describe this in more detail*

5. Environmental impact:  
*Please describe this in more detail*
  - Climate change adaptation: your initiative addresses the impacts of climate change (eg. extreme weather, drought, water inefficiency)
  - Climate change mitigation: your initiative prevents greenhouse gas emissions (eg. reusing organic waste, re-greening the landscape)
  - Other environmental impact
  - Not considered
6. Will your initiative be co-funded by others?

## YOUR INITIATIVE

1. What results do you want to have achieved at the end of your initiative?
2. What activities are you envisaging to reach these results?
3. Expected duration of activities (months)
4. How many people do you intend to reach within the timeframe of your initiative and after Aqua for All support has ended?
5. Will your initiative be inclusive to specific groups?  
*For example, youth, elderly, disabled, etc.*
6. How do you plan to address other cross-cutting issues?  
*For example, employment*
7. Will you make the application in partnership with others?
8. Are there knowledge gaps or missing expertise in the team? What additional expertise and capacity is needed to make the initiative a success?

## SUSTAINABILITY AND SCALING

1. Describe your ideas on making your initiative sustainable in the long-term at a financial, institutional, environmental, technical and social level.
2. What are your ideas for locally embedding your initiative so that it can continue in the local context in the long-term?
3. Describe your ideas on scaling your initiative. Would you acquire follow-up financing or leverage to reach scale? Please describe.
4. Do you feel your initiative has the potential to scale in the long-term? If so, do you have any evidence to support this?

## BUDGET

1. What is the proposed total budget for the initiative?  
*Please indicate the total budget (in euro) and preferably with a breakdown by activity.*

ACTIVITY DESCRIPTION	AMOUNT (EUR)
<i>Add activity description 1</i>	€
<i>Add activity description 2, etc.</i>	€
<b>TOTAL BUDGET</b>	€

2. How will this budget be covered?  
*Please indicate how much of the total budget will be covered by Aqua for All and how much will be co-funded by other partners (in euro).*

NAME OF THE FINANCIAL PARTNER	AMOUNT (EUR)
Aqua for All	€
<i>Add co-funding partner 1 (if applicable)</i>	€
<i>Add co-funding partner 2, etc. (if applicable)</i>	€
<b>TOTAL BUDGET</b> <i>(Total budget should be the same as above)</i>	€

3. Have you already submitted this application to other organisations or do you intend to?  
*If yes, to whom and for how much funding?*

### CONTACT DETAILS

1. Last name
2. First name
3. Gender
4. E-mail address
5. Name of the organisation
6. Your role in the organisation
7. Describe the applying organisation's level of experience in the initiative
8. Type of organisation
9. Your organisation's turnover/annual budget last year (EUR)
10. If you have annual audited figures, please upload it here.
11. Address of the organisation:  
Address  
Postal code  
City  
Country
12. Is your organisation registered in the country of implementation?

### FINAL STEP

1. If we decide to invite you to the second stage, what is still needed to develop a full proposal?  
*This will help us understand how much time you need. For example, for building a partnership, preparing the logistics of your initiative, drafting a business plan, etc.*
2. If you have any supporting material that you would like to share with us in relation to your teaser, you can upload it here.  
*For example, pitch deck, revenue model, signed agreements, etc.*
3. Is there anything else you find relevant to share?  
*For example, additional information, website, social media or YouTube links, etc.*



**Aqua for All**