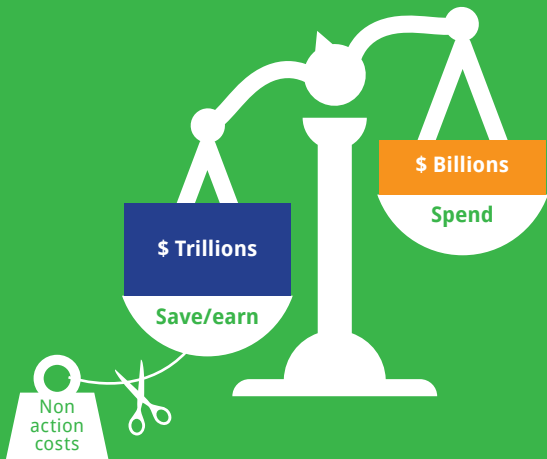


We have a deal for you!

3R offers a trillion dollar business opportunity



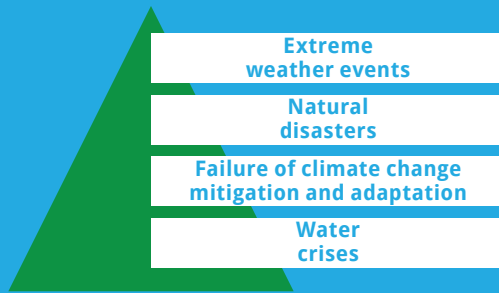
3R = Recharge, Retain, Reuse of rainwater at scale to replenish and secure water resources

This will avoid costly and multiple negative effects and at the same time create social and economic benefits contributing to multiple SDGs.

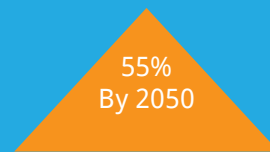
3R creates opportunities to connect finance streams in an innovative outcome payment model, create scale and impact for diverse investment profiles for different SDGs.

Doing nothing is expensive!

What is happening?



Value of ecosystem services lost due to land use change



Increase of global water demand

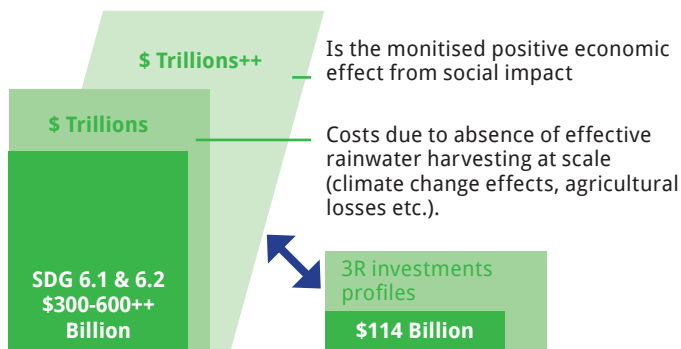


Almost **half of the world's population** will live in areas of high water stress by 2030

\$250-300 billion

Annual economic losses from weather-related disasters

The financial challenge



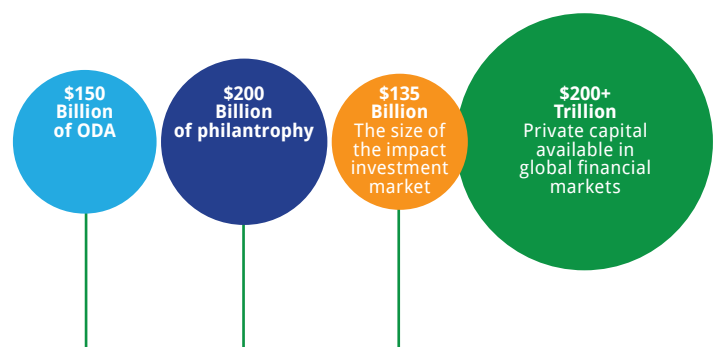
The estimated annual cost of the negative externalities generated by the absence of effective finance models

Actual intervention costs to avoid annual negative externalities

With 10-20% of these no-action costs we avoid losses while creating socio-economic benefits at the same time

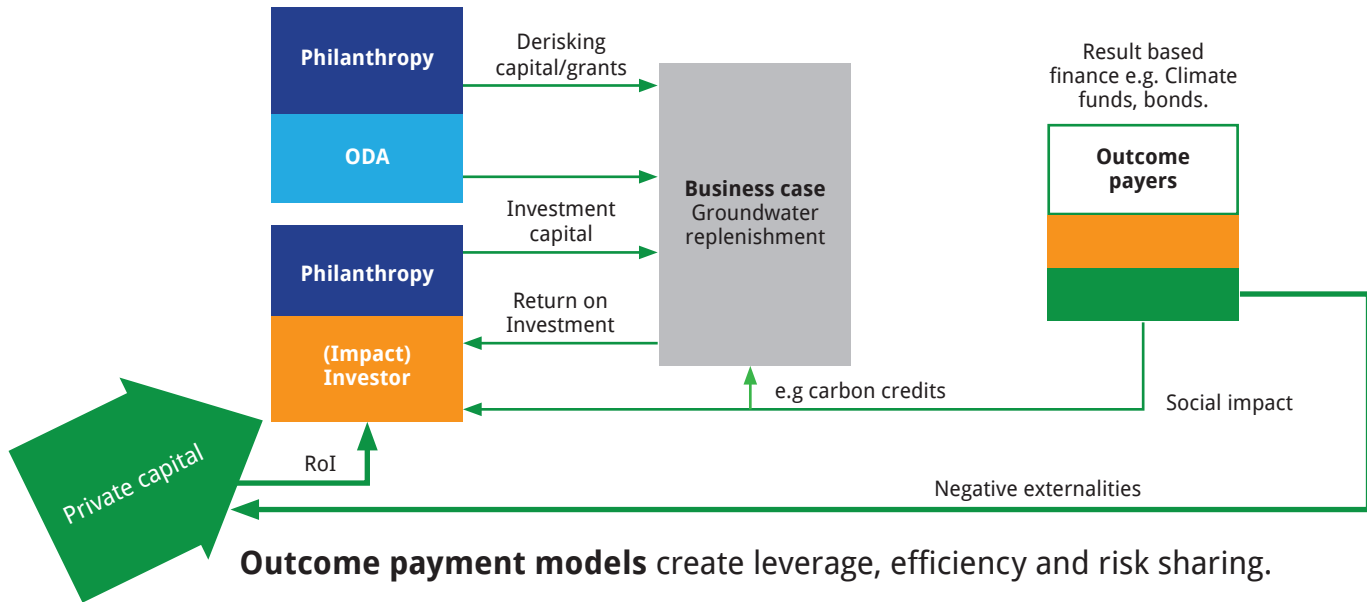
Unlocking and connecting the finance streams

All 4 sources of finance streams are looking for value and impact

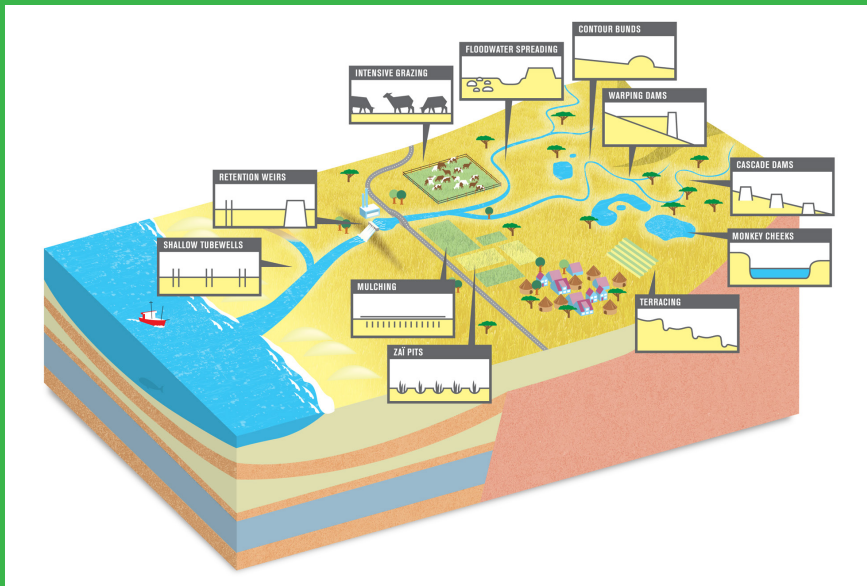


Annually fragmented spent via high costly tenders-challenges-awards and beauty contests for innovations

Contingent outcome based payment models will unlock private capital



The water crisis is affecting millions around the world



But... we have

- To act now as people and investments are at risk
- 3R-Investment profiles: proven Social and economic benefits
- A finance outcome payment model in which finance streams are turned into a risk sharing process, contributing to multiple SDGs

The 3R partnership offers you a great deal

- For **private capital markets & corporates**: avoid depreciation of value and expanding markets
- For **impact investors**: social return on top of financial return increases business viability
- For **philanthropy**: value for money
- For **donors/ODA**: leverage and programs that scale

The 8 investment profiles:

1. Clean water, sanitation
2. Responsible value chains
3. Road infrastructure
4. Sustainable communities
5. Deltas, coastal areas
6. Landscape restoration
7. Climate action
8. Humanitarian aid

We developed a 3R dealbook for your inspiration: **'Reaching the millions'** in which eight 3R investment profiles are described.

Are you interested in more effective investments? Deal with us!

