



**BOOST YOUR
BUSINESS**



Aqua for All



made
blue

MadeBlue

Is an initiative of Esteam Work and Aqua for All, supported by RoyalHaskoning DHV. Made Blue offers businesses insights in the water footprint of their products and services and matches that footprint by investing in clean water projects in developing countries

www.madeblue.org

Developing, scaling, connecting & supporting range Public Private Partnerships. That's at the core of our business. Aqua for All works with a diverse of actors in the water and sanitation field to achieve sustainable progress in helping people to exit poverty. We work together with governmental institutions, private actors, knowledge centers, NGOs and entrepreneurs to get there. This is an overview of our current PPPs.

VIAwater

Innovation through co-creation is the main focus of VIA Water. In 2014 the program was founded to support innovative solutions for pressing water-related needs in the urban areas of seven African countries: Benin, Ghana, Kenya, Mali, Mozambique, Rwanda and South Sudan. The program is hosted by the UNESCO-IHE Institute for Water Education and is one of five knowledge platforms set up by the Dutch government. Aqua for All manages the project fund of VIA Water.

www.viawater.nl





**Football
For Water**
Sanitation and Hygiene

Football for Water

Is a program partnership with KNVB world coaches, Simavi, Unicef, Akvo, Vitens Evides International and the Netherlands Ministry of Foreign Affairs. The program is based on the believe that, combining expertise on water and sanitation with the power of football will teach children more effectively about life skills on health and hygiene. This leads to improved and sustainable WASH facilities in schools. The program also encourages private sector engagement.

www.footballforwater.nl



Walking for Water

Is a partnership with Akvo, Simavi, Rotary Netherlands, AMREF Flying Doctors, ZOA, various small private initiatives and Wild Geese (in 2015). Walking for Water is an awareness and fundraising initiative. School children aged 10-15 are sponsored by friends and family to walk 6 kilometers while carrying 6 liters of water in a backpack. Kids learn about global water issues, and raise funds to help solve them.

www.wandelenvoorwater.nl (Dutch)

www.walkingforwater.eu (English)

PPP Small

With financial support from the Dutch Ministry of Foreign Affairs and a variety of other parties, Aqua for All mans one of the few Dutch support counters for small Public Private Partnerships; those 'PPP's' whose WASH activities cost less than a million euros. Through smart financial injections and knowledge sharing, Aqua for All helps create, develop, test and scale up innovative, sustainable solutions for water and sanitation challenges.

www.aquaforall.org

PPPlab

Is a partnership with SNV, the Partnership Resource Centre (PRC) and Centre for Development Innovation (CDI). PPPLab is an action research and joint learning initiative to enhance the relevance, effectiveness and quality of Dutch supported public-private partnerships.

www.ppplab.org



Business Incubator

The incubator program supports entrepreneurs with innovative business models that will increase access to water and sanitation to the poor. Individual tracks and programs are designed to support entrepreneurs to test their models and create initial revenue streams. The incubator focuses on supporting yet unproven concepts of startups and established entrepreneurs. The incubator is unique as it combines in-depth expertise in design and implementation of innovative concepts in water, sanitation and solid waste for developing countries with early stage co-funding facilities.

<http://aquaforall.org/services/developing-business-opportunities/>

Contact us

Koningskade 40
2596 AA The Hague
+31 (0)70 351 9725

www.aquaforall.org
info@aquaforall.org
follow us on: