



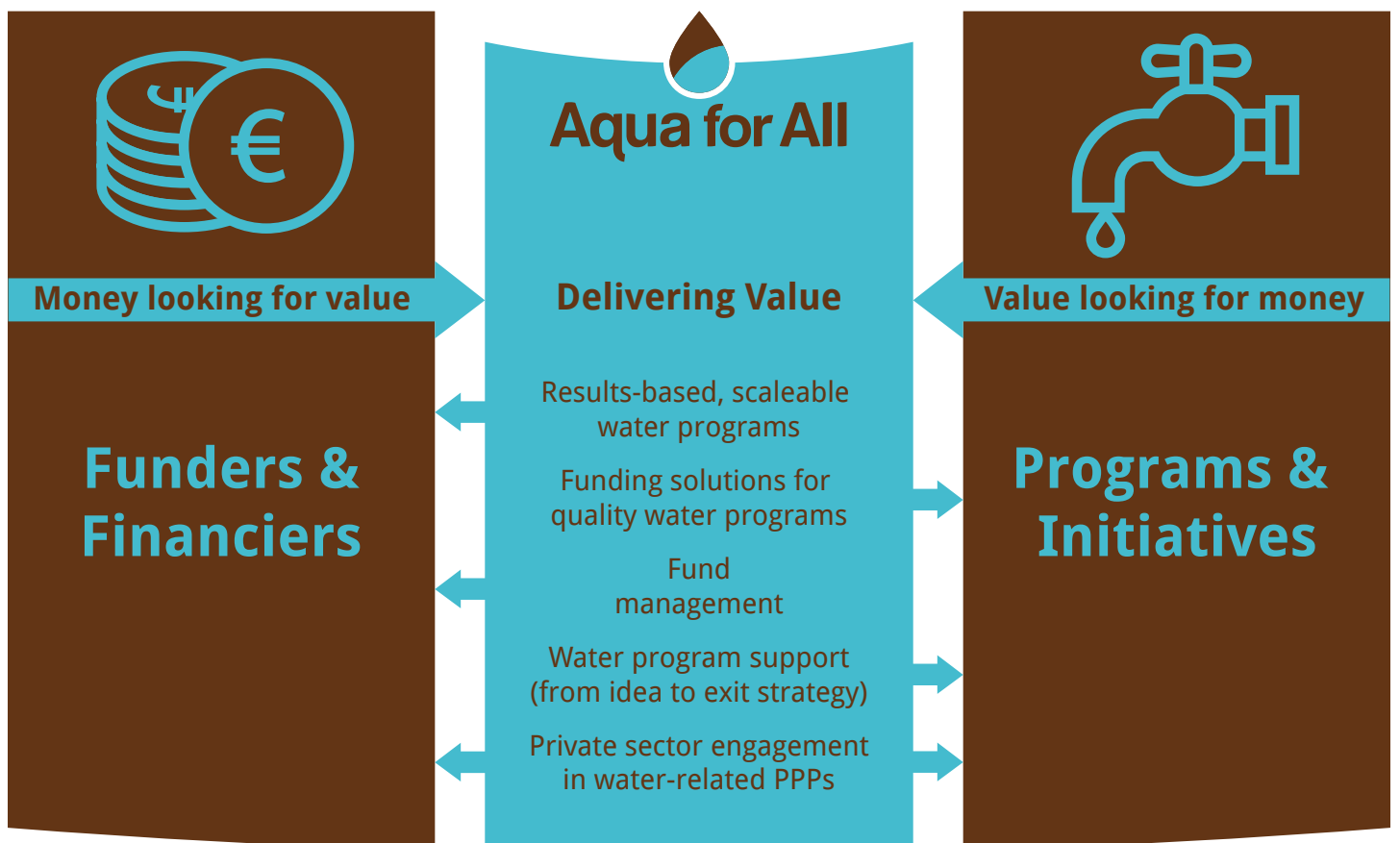
**Aqua for All**

**Value for money. Money for value.**



**Our mission**

**To maximize the impact and value of water & sanitation initiatives targeting the base of the pyramid (BoP)**





# Aqua for All

## Trackrecord 2003 - 2015

### Why focus on water and sanitation?

Safe drinking water is a basic human right. Together with proper sanitation, it is essential as we move toward improved living standards worldwide.

Aqua for All selects and supports programs that are crucial for reaching the Sustainable Development Goals. These initiatives generate both financial and social return.

### Where do we come from?

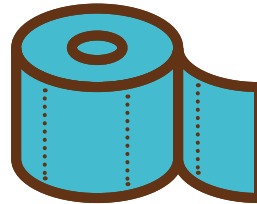
Aqua for All is a non-profit organization established in 2002 and based in the Netherlands. We began by supporting water and sanitation initiatives targeting the very poor in developing countries with funding and expertise.

With roots from both the public and private sectors, Aqua for All is uniquely positioned to be a key advisor in the creation of well-functioning Public Private Partnerships (PPPs). Over the years our services have broadened to meet new demands of clients and partners in a changing sector. We now connect money to value and value to money.

### How do we achieve this?

Aqua for All acts as an interface between money and value. We provide financiers with high impact initiatives in which to invest, and in turn we match quality programs with suitable funding solutions. Aqua for All applies various financing methods to mitigate risks and make investments more attractive, thereby triggering increased involvement from the private sector. Wherever we can, we offer our expertise to make good programs even better.

One of the keys to our success is the focus on innovation, upscaling and (financial) sustainability. At Aqua for All we believe that business and sustainability go hand in hand. Programs succeed in the long term when they stimulate local markets and provide jobs.



**Improved the lives of 3,2 million people**



**Turned € 27 million subsidy into € 45 million of contracted volume in projects!**

### Partnerships

#### Millennium Water Alliance

Together we've been able to gain access to international funding in Kenya and Ethiopia.

#### Aquanet

Long-time partner who contributes to the improvement of access to adequate drinking water services in developing countries.

#### Made Blue

Mirrors the water used or saved by companies with generating equal amounts of clean water in developing countries. Passed the milestone of one billion litres of clean water in 2015.

#### Waste

Partner with whom we promote sanitation as business opportunity.

#### Water for Life

Long lasting partner, initiative of drinking watersupply company Vitens Evides International.

#### Akvo

Long term partner who provides IT solutions to increase transparency in the water sector.

#### 3R Initiative

Recharge, Retention, Reuse: Brings together expertise to develop solutions to optimize the use of rainwater.



# Aqua for All Showcases



## Fund Management

### VIA Water

VIA Water supports innovative projects that solve water problems in urban areas in seven African countries. We are responsible for the fund management of the VIA Water program and where possible we bring innovations to life: we make the initial investments and provide business advice. With VIA Water we have a unique concept which enjoys the strengths of many fields of water expertise.



## Business

### Basic Water Needs

A social enterprise that provides products & sharing of technical know-how concerning water treatment & hygiene. We funded and supported the development of the Tulip filter because we believe there's business in it although it's a high-risk investment. Reaches BoP clients in 30+ countries with safe drinking water.

Read more about our other Business Project, Prepaid water access: [www.aquaforall.org/project/kenya-prepaid-water-access/](http://www.aquaforall.org/project/kenya-prepaid-water-access/)



## Development

### Business Incubator

Unique cooperation between Waste, Africa Funded and Aqua for All: combines expertise in design and implementation of innovative concepts for developing countries with early stage co-funding facilities. Focusses on supporting yet unproven concepts of startups and established entrepreneurs.

Read more about our other Development Project, Spring Health: [www.aqua-forall.org/4-water-kiosk-entrepreneurs-supported-by-aqua-for-all/](http://www.aqua-forall.org/4-water-kiosk-entrepreneurs-supported-by-aqua-for-all/)



## PPP Lab

### Public Private Partnership Lab

With several partners we initiated this action research and joint learning initiative commissioned by the Dutch Ministry of Foreign Affairs to enhance the relevance, effectiveness and quality of Dutch supported public-private partnerships.

Read more: [www.ppplab.org/](http://www.ppplab.org/)



## Scaling

### Kenya RAPID

Kenya Resilient Arid Lands Partnership for Integrated Development is a 5 year Public Private Partnership program aiming at increasing access to water and sanitation for people and water for livestock in Kenya's semi-arid north. It rejects a business as usual approach; all parties involved are co-investor.

Read more about our other Scaling Project, Self Supply Acceleration: [www.aquaforall.org/kick-starting-our-new-program-in-ethiopia/](http://www.aquaforall.org/kick-starting-our-new-program-in-ethiopia/)



## Water & Sanitation Programs

### Safi Sana

First waste-to-energy project in Ghana which we funded in 2010 to improve sanitation and waste treatment and create products that improve soil fertility and provide green energy. Ambition: reach over one million people in 2020.

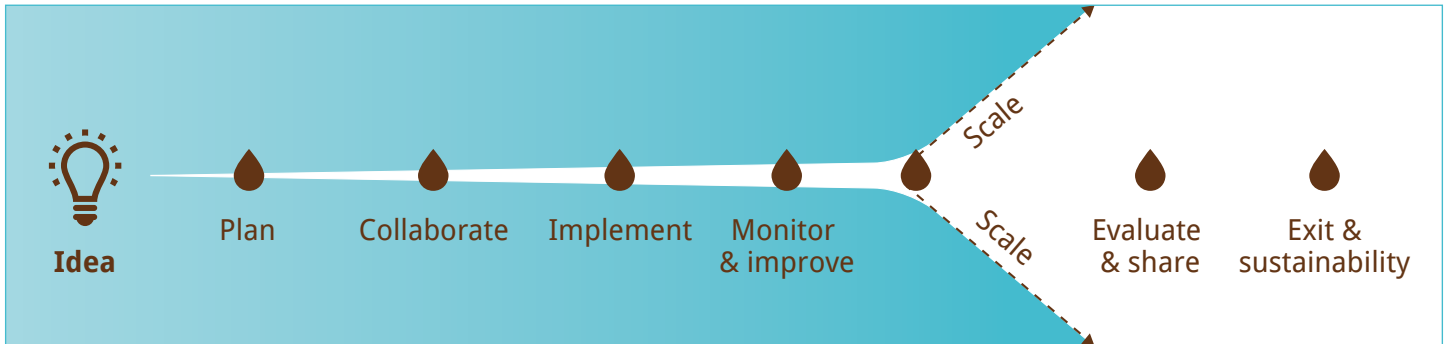
Read more about our other Water & Sanitation Program, Kajiado: [www.aquaforall.org/motivated-change-makers](http://www.aquaforall.org/motivated-change-makers)





Aqua for All

# Your partner from idea to exit strategy



**Connect** the demand for water & sanitation services in developing countries to 'know how' and to funding.



**Develop** good sustainable water and sanitation initiatives together with partners.



**Scale** proven solutions to reach more people.



**Support** initiatives to ensure quality and impact.



**Get involved!** Let's work together to realize clean water and sanitation for all (SDG 6)! Visit [www.aquaforall.org](http://www.aquaforall.org)

